

# Spam Policy

The abuse and misuse of e-mail by an Extreme Savings Independent Business Owner is a serious problem. Extreme Savings will not tolerate spam.

## **Definition of UCE (Unsolicited Commercial E-mail), or SPAM:**

- The bulk UCE, promotional material, or other forms of solicitation sent via e-mail that advertise any IP address belonging to Extreme Savings or any URL (domain) that is linked to [www.exstc.com](http://www.exstc.com) or other web sites owned or operated by Extreme Savings.
- Unsolicited postings to newsgroups advertising any IP or URL linked to [www.exstc.com](http://www.exstc.com) or other web sites owned or operated by Extreme Savings.
- The use of web pages set up on ISPs that allow SPAM (also known as "ghost sites") that directly or indirectly reference customers to domains or IP addresses linked by [www.exstc.com](http://www.exstc.com) or other web sites owned or operated by Extreme Savings.
- Advertising, transmitting, or otherwise making available any software, program, product, or service that is designed to facilitate a means to SPAM.
- Forging or misrepresenting message headers, whether in whole or in part, to mask the true origin of the message.

For further information on mail abuse, please visit <http://www.ftc.gov/>

## **Repercussions of SPAM:**

Across the Web, it is generally accepted that SPAM is an inconsiderate and improper business practice. SPAM is not only harmful because of its negative impact on consumer attitudes toward Extreme Savings, but it can also overload Extreme Savings resources and other services.

## **Our Providers:**

Since it is unsolicited, users who receive SPAM often become angry and send complaints to our service providers. It can cause negative consumer attitudes and drain resources. We strive to maintain favorable business relationships in the Web community and obviously will not allow any practice that threatens these relationships.

## **Consequences for use of SPAM:**

Extreme Savings reserves the right to terminate, without warning, any account that violates this policy. Usage of Extreme Savings services constitutes acceptance and understanding of this policy. Extreme Savings reserves the right to decide what it considers "SPAM", "UCE", "mail bombing", or "bulk e-mail", and to determine from all of the evidence whether or not the e-mail recipients were from an "opt-in" e-mail list.

If your Web site or capture page is mentioned in a spam complaint you may be subject to immediate termination.

We will not allow the actions of a spammer to compromise those of our compliant members. We believe there is NO EXCUSE FOR SPAM! Spamming is a serious problem, costing all Internet users a great deal of time and money.

Have your account AND Web site/capture page immediately terminated without a refund of any kind.

Forfeit use of all Extreme Savings services.

Face a possible fine of \$250.

Open yourself to all civil and criminal liabilities in the jurisdictions applicable.

**Please Note:** You must pay \$250 to \$500 to our service providers for excessive spam complaints. If you are the user who is violating the spam policy that results in Extreme Savings \$250 to \$500 penalty, then YOU WILL BE HELD RESPONSIBLE AND MUST PAY THE FINE.

We reserve the right to determine what violates our No SPAM Policy.

\*This SPAM (UCE) Accepted Use Policy and all other Extreme Savings policies are subject to change by Extreme Savings without notice. Continued usage of the services after a change to this policy is implemented and posted on the Extreme Savings site constitutes your acceptance of such change or policy. We encourage you to regularly check the [www.exstc.com](http://www.exstc.com) site for any changes or additions.